

International Conference “Support Sustainability_2022”
in Zagreb on September 27, 2022
at Lauba - House for People and Art

PROGRAM

8:30 – 9:00 Registration & welcome coffee

9:00 – 9:10 Opening session

- Welcome speeches by the organizer and main partners

SLOT 1: Managing opportunities and business with a purpose (Net positive)

9:10 – 10:10 Keynote: Becoming Net Positive – A wake-up call

- Andrew Winston, [About – Andrew Winston](#)

10:10 – 10:50 Panel discussion 1: Sustainable business models, resilience and business with a purpose

- Andrew Winston, [About – Andrew Winston](#)
- Representatives of 4 companies in Croatia

10:50 – 11:00 *Coffee break*

SLOT 2: Circular planning - business models according to the principles of the circular economy

11:00 – 12:00 Keynote: Sustainability strategies and circular economy

- Daria Krivonos, [Dasha Krivonos \(cifs.dk\)](#)

12:00 – 12:30 Policy approach to the Circular Economy - Slovenia, EU & UN

- Janez Potočnik, PhD, https://environment.ec.europa.eu/janez-potocnik_en

12:30 – 13:00 Best practices in circular planning (Europe/Slovenia/Croatia)

- Ladeja Godina Košir, <https://circulareconomy.europa.eu/platform/en/dialogue/cg-names-contacts/ladeja-godina-kosir>
- Representative of a company in Croatia
- Daria Krivonos, [Dasha Krivonos \(cifs.dk\)](#)

13:00 – 13:30 *Lunch break*

SLOT 3: Accelerating towards Net-zero and sustainable investment

13:30 – 14:30 Keynote: Resilient sustainability and unlocking opportunities

- Marc Buckley, <https://marcbuckley.earth/hire-marc/>

14:30 – 15:00 Why should business embrace sustainability and how to implement it
○ TBC (*Representative/Expert from a Multinational Company*)

15:00 – 15:45 Panel discussion 2: Investing in sustainable projects and non-financial reporting (ESG)
○ Representatives of 5 companies in Croatia

15:45 – 16:00 Presenting a new ESG initiative by the Croatian Chamber of Economy - ESG Academy and results of ESG survey

16:00 – 16:10 *Coffee break*

16:10 – 16:55 Panel discussion 3: Policy perspective on EU's 2030 and 2050 climate and energy targets - opportunities, challenges and application in Croatia
○ European Commission representative
○ Eurochambres/Croatian Chamber of Economy representative
○ Zvonimir Savić, PhD, Special Advisor to the Croatian Prime Minister on Economic Affairs (tbc)
○ Sandra Benčić, President of the Committee for Environmental and Nature Protection in the Croatian Parliament (tbc)

16:55 – 17:00 Conference Wrap Up

This program is preliminary and subject to change.

Pre-Conference Workshop for Program Partners Only

in Zagreb on September 26, 2022

Workshop on *Sustainability strategies, business models and circular economy for the private sector* is designed for and exclusively available to high representatives (CEOs and Sustainability directors/managers) of conference program partners.

Workshop time: 1:00 pm - 5:15 pm (TBC) with 1 coffee break, and networking after workshop

Venue: Croatian Chamber of Economy, Roosevelt square 2, Zagreb

Expected number of attendees: 20

Speakers/Workshop facilitators:

- Daria Krivonos, [Dasha Krivonos \(cifs.dk\)](https://cifs.dk)
- Marc Buckley, <https://marcbuckley.earth/hire-marc/>

This program is preliminary and subject to change.